

List of gTLDs (general Top Level Domain

Price on Application

**current at time of publication June 2016*

Name	Target market	Restrictions
.academy	academic institutes	—
.accountant	accountants and accounting firms	—
.accountants	accountants and accounting firms	—
.active	general	—
.actor	actors	—
.adult	adult entertainment (pornography)	For sites providing sexually explicit content, such as pornography.
.aero	air-transport industry	Must verify eligibility for registration; only those in various categories of air-travel-related entities may register.
.agency	business associations	—
.airforce	defense contractors	—
.apartments	apartments	—
.app	Phone apps	—
.archi	architects and architect firms	Restricted to individuals and organizations that can verify participation in architecture industry.
.army	defense contractors	—
.associates	business associations	—
.attorney	attorneys and legal organizations	—
.auction		—
.audio	stereo/sound systems, music	—
.autos		—
.band		—
.bar	Bars and related industry	—
.bargains	coupons and online sellers	—
.beer	breweries and beer aficionados	—
.best		—
.bid	auctions	—
.bike	bicycles	—
.bingo	bingo	—
.bio	biodiversity, biographies	May require compliance with organic agriculture principles.

.biz	business	Open TLD; any person or entity is permitted to register; however, registrations may be challenged later if they are not held by commercial entities in accordance with the domain's charter. This TLD was created to provide relief for the .com TLD, where many names have already been taken.
.black	those who like the color black[45]	—
.blackfriday	Black Friday, retail	—
.blog	Blogs	—
.blue	those who like the color blue[46]	—
.boo	ghosts and spooky business	—
.boutique	specialized businesses	—
.build	construction industry	—
.builders	construction workers	—
.business	businesses	—
.buzz	marketing and social networking	—
.cab	cabs and taxi companies	—
.camera	camera-related businesses	—
.camp	camps and camping	—
.cancerresearch	Organizations, research institutes and individuals interested in ending cancer through research [48]	—
.capital	financial firms	—
.cards	general	—
.care	healthcare industry	—
.career		—
.careers	Employment	—
.cash	financial	—
.casino	casinos	—
.catering	Food service	—
.center	general	—
.ceo	CEOs	—
.channel		—
.chat	online chat	—
.cheap	Resellers	—
.christmas	Christmas	—
.church	churches	—
.city	general	—
.claims	retail, auctions	—
.cleaning	Cleaning services	—
.click		—
.clinic	healthcare clinics	—
.clothing	Apparel	—
.cloud		—
.club	groups, organizations, assemblies, communities, general	—

.coach	travel (flights and motor coaches)	—
.codes	computer and/or encryption code enthusiasts	—
.coffee	cafés and coffee aficionados	—
.college	Educational	—
.community	social groups, neighborhoods	—
.company	business associations	—
.computer	Technology	—
.condos	Real estate	—
.construction	Construction industry	—
.consulting	hired advisors	—
.contractors	Remodeling and independent businesses	—
.cooking	sharing recipes	—
.cool	General interests	—
.coop	Food co-ops	—
.country	general	—
.coupons	coupons	—
.credit	Financial institutions	—
.creditcard	Financial institutions	—
.cricket	cricket	—
.cruises	cruise businesses and travel	—
.dad	families	—
.dance	Dance studios and companies	—
.date	online dating	—
.dating	online dating	—
.day	general	—
.deals	online shopping and couponing	—
.degree	general	—
.delivery	general	—
.democrat	Democratic Party politics	—
.dental	dentists	—
.dentist	dentists	—
.design	graphic art and fashion	—
.diamonds	diamond and jewelry industry	—
.diet		—
.digital	general	—
.direct	general	—
.directory	general directory	—
.discount	general	—
.dog	dog stores and owners	—
.domains	domain registries	—
.download	technology	—
.eat	restaurants and foodies	—
.education	educational institutes	—
.email	email	—
.energy	energy industry and marketing	—

.engineer	engineers and engineering firms	—
.engineering	engineering firms	—
.equipment	equipment-related businesses	—
.esq	lawyers, law firms, legal professionals	To be restricted to verified lawyers and attorneys
.estate	real estate businesses	—
.events	happenings	—
.exchange	generic trade	—
.expert	generic expertise	—
.exposed	general interest	—
.express	shipping	—
.fail	general	—
.faith	religion and churches	—
.family	families	—
.fans	general	—
.farm	farms and agriculture	—
.fashion	clothing industry	—
.feedback		—
.finance	financial	—
.financial	financial	—
.fish	fishing businesses, sports, and interests	—
.fishing	fishing businesses, sports, and interests	—
.fit	Fitness and exercise	—
.fitness	Fitness and exercise	—
.flights	airline businesses and travel	—
.florist	florists	—
.flowers	florists and gardens	—
.fly	travel	To be restricted to verified airlines, travel agencies and travel resellers
.foo	web development	—
.football	soccer and American football	—
.forsale	online retail	—
.foundation	charitable organizations	—
.fund	financial	—
.furniture	furniture businesses	—
.fyi	"for your information"	—
.gallery	photo and art galleries	—
.garden	gardening	—
.gift	gift-giving	—
.gifts	gift-giving	—
.gives	charities and gift-giving	—
.glass	window sales and repairs	—
.global	general	—
.gold	gold and luxury	—
.golf	golf	—
.gop	Republican Party politics	—
.graphics	graphics	—

.green	the environmentally-focused	"As a Registrant you may not ... use a .green name or its content in a way that negatively affects the mission, purpose of the .green TLD, or its brand."
.gripe	opinion sites	—
.guide	help sites	—
.guitars	Guitars	—
.guru	generic expertise	—
.healthcare	healthcare industry	—
.help	help sites	—
.here	generic geographic	—
.hiphop	Hip hop culture	—
.hiv	AIDS and HIV	—
.hockey	hockey	—
.holdings	real estate or financial business	—
.holiday	holiday gift industry	—
.homes	individuals interested in real estate and home improvement	—
.horse	horse-related businesses and interest	—
.host	network companies	—
.hosting		—
.house	real estate and construction businesses	—
.how	how-to guides	—
.info	information	—
.ing	Verbal suffix: e.g., "jump.ing".	—
.ink	creative printing or tattooing[58]	—
.institute ^[59]		—
.insure	Insurance companies	—
.international	international entities	—
.investments	financial	—
.jewelry	jewelry stores	—
.jobs	Employment	For websites with job opportunities and job listings.
.kim	people named Kim	—
	Also means "who" in Turkish	
.kitchen	food industry and remodeling	—
.land	real estate	—
.lawyer	lawyers and legal organizations	—
.lease	financing	—
.legal	lawyers and legal organizations	—
.lgbt	the lesbian, gay, bisexual and transgender community	"Registrants are prohibited from using the .LGBT domain in a manner that is harmful, threatening, abusive, harassing, defamatory, or hateful with respect to the LGBT community."

.life	general	—
.lighting	lighting	—
.limited	general	—
.limo	limousine businesses	—
.link	connecting to information[62]	—
.loan	banks and lenders	—
.loans	banks and lenders	—
.lol	LOL: laughing out loud	—
.lotto		—
.love	dating sites	—
.luxe		—
.luxury	businesses catering to the wealthy	—
.management	business management	—
.market	marketing services and retailers	—
.marketing	marketing services	—
.markets	financial and stock markets	—
.mba	Masters in Business Administration	—
.media	general media interests	—
.meet	social gatherings, meeting new people	—
.meme	Internet memes	—
.memorial	memorial sites	—
.men	men	—
.menu	restaurants	—
.mobi	mobile devices	Must be used for mobile-compatible sites in accordance with standards.
.moe	Japanese otaku culture	—
	The word "moe" (Japanese: 萌え?, pronounced as "moh-ay") is a slang word rooted deep in the Japanese Otaku culture. It has often been used to mean a particular type of "adorable" or "cute" towards fictional characters, people, animals, etc. ^[64]	
.money	financial	—
.mortgage	mortgage lenders	—
.motorcycles	motorcycles	—
.mov	Digital video	—
.movie	movies and cinemas	—
.museum	museums	Must be verified as a legitimate museum.
.name	individuals, by name	Open TLD; any person or entity is permitted to register; however, registrations may be challenged later if they are not by individuals (or the owners of fictional characters) in accordance with the domain's charter.
.navy	defense contractors	—

.network	general	—
.new	general	—
.news	news sites	—
.ngo	Non-governmental organizations.	Restricted to validated NGOs, as determined by PIR. See the eligibility requirements.
	Sold packaged with .ong.	
.ninja	general expertise	—
.one	general	—
.ong	Non-governmental organizations.	Restricted to validated NGOs, as determined by PIR. See the eligibility requirements.
	Sold packaged with .ngo.	
.onl	short for "online"	—
.online	generic	—
.ooo	general	—
.organic	organic gardeners, farmers, foods, etc.	Registrants must be verified as a member of the organic community.
.partners	businesses	—
.parts	manufacturing and consumer auto	—
.party	nightclubs and social gatherings	—
.pharmacy	pharmacies	"All registrants within the .pharmacy gTLD are vetted prior to registration to confirm that they meet all applicable regulatory standards, including pharmacy licensure and valid prescription requirements, in the jurisdictions where they are based and where they serve patients."
.photo	photography and photo-sharing	—
.photography	photography and photo-sharing	—
.photos	photography and photo-sharing	—
.physio	physical therapists	Must be eligible for membership within an association that is a member of the World Confederation for Physical Therapy , have proper training as a physical therapist outside WCPT's reach, or otherwise supports physical therapy. ^{[67][68]}

.pics	photography and photo-sharing	—
.pictures	photography and photo-sharing	—
.pid		—
.pink	those who like the color pink	—
.pizza	pizza parlors	—
.place	general	—
.plumbing	plumbing businesses	—
.plus	generic	—
.poker	Poker players and sites	—
.porn	adult entertainment (pornography)	For sites providing sexually explicit content, such as pornography.
.post	postal services	The .post TLD is restricted to Postal Administrations as defined in the Universal Postal Union constitution, and their large customers who wish to provide "Trusted Postal Services". ^[69]
.press	publishing and journalism	—
.pro	professions/professionals	—
.productions	studio/art businesses	—
.prof	Professors, teachers and learning	—
.properties	real estate	—
.property	real estate	—
.qpon	coupons	—
.racing	racing	—
.recipes	recipes and cooking	—
.red	those who like the color red	—
	Also Spanish variant of .net	
	Also likely to be attractive for domain hacks for words that end with '-red'.	
.rehab	Rehab centers and support sites	—
.ren	Renren users	Restricted TLD
	Means "people/person" in Mandarin Chinese pinyin	
.rent	Real estate professionals and small businesses	—
.rentals	short-term ownership	—
.repair	general repair/maintenance businesses	—
.report	business services	—
.republican	Republican Party politics	—
.rest	Restaurants and related industry	—
.review	public reviews	—
.reviews	public reviews	—
.rich	businesses catering to the wealthy	—
.rip	memorial sites	—

.rocks	general	—
.rodeo	Rodeo interest	—
.rsvp	Invitations and replies	—
.run	running and jogging	—
.sale	retail	—
.school	schools	—
.science	science-related sites	—
.services	business services	—
.sex	adult entertainment (pornography)	For sites providing sexually explicit content, such as pornography.
.sexy	adult entertainment	—
.shoes	shoes	—
.show	entertainment and vlogs	—
.singles	online dating	—
.site	general	—
.soccer	soccer	—
.social	general interest	—
.software	computer software	—
.solar	solar-power	—
.solutions	business services	—
.space	as a creative space	—
.studio	art, fitness, & entertainment	—
.style	fashion	—
.sucks	gripe sites	—
.supplies	manufacturing industries	—
.supply	manufacturing industries	—
.support	help pages	—
.surf	surfing	—
.surgery	healthcare industry	—
.systems	technology	—
.tattoo	tattoo aficionados	—
.tax	financial	—
.taxi	taxi services	—
.team	team sports	—
.tech	technology	—
.technology	technology	—
.tel	Internet communication services	A contact directory housing all types of contact information directly in the Domain Name System.
.tennis	tennis	—
.theater	theaters and cinemas	—
.tips	general help topics	—
.tires	tire manufacturers	—
.today	general	—
.tools	manufacturing industries	—
.top	general	—
.tours	tourism	—
.town	generic geographic	—
.toys	toy businesses	—
.trade	businesses	—
.training	training and how-tos	—

.travel	travel and tourism industry related sites	Must be verified as a legitimate travel-related entity.
.university	young adults, university life	—
.vacations	travel	—
.vet	veterans and veterinarians	—
.video	video sharing	—
.villas	real estate and/or travel businesses	—
.vision	eye-care businesses	—
.vodka	Vodka-related businesses and interest	—
.vote	democratic elections and campaign websites	Must use the domain in connection with a "clearly identified political/democratic process." ^[76] Initially only available to registrations in the United States. ^[77]
.voting	polling sites	—
.voyage	travel	—
.wang	general	—
	Wǎng is a Chinese Mandarin pinyin rendering of 网 (web). ^[78]	
	Wang is also a common surname in mainland China.	
.watch	Watches	—
.webcam	Web cam shows and video sharing	—
.website	general	—
.wed	engaged couples and wedding-oriented businesses	This TLD is intended primarily for engaged couples on a short-term basis (two years with prohibitive third-year renewal fees for second-level domains). And although the registry is advertising for multiple world languages, all domains appear to need to be in Latin script.
.wedding	wedding-oriented businesses	—
.whoswho	general	An open TLD, any person or entity is permitted to register. Conceived for those cited in one of the Who's Who reference titles published around the world, the registry was opened for use by private individuals, and for-profit and nonprofit entities, including those with social media aspirations. Registry policies allow for rapid takedown of non-compliant domains, for violations including imposturous registration of another's names, and proscribed uses, including pornography or adult services/applications.
.wiki	wikis	"An open TLD for anyone interested in community resource creation"
.win	games, Microsoft Windows	—
.wine	Wine	—
.work	general	—
.works	general	—
.world	general	—
.wtf	general	—

.xxx	adult entertainment (pornography)	For sites providing sexually explicit content, such as pornography.
.xyz	general	—
.yoga	yoga	—
.zone	general	—